

UPCOMING SPEAKERS SCHEDULE

May 23rd – Sheri Mortko of Live Like You Mean It Life Coaching will take a FRESH LOOK at YOUR 30 second commercial at the Hy-Vee Store at 95th and Antioch.

May 30th – TBA at the Hy-Vee store at 95th and Antioch

June 6th – Arlene Ladegaard of Design Connection Inc. will host us talking about all the latest trends in

They're creepy and they're kooky, / Mysterious and spooky, / They're all together ooky,....

Well, it's NOT who you think. Even though the name is Adams, they're not who you think.

When you learn how to interact in business from a young age, it makes all the difference. That is what **Linda Adams of Cherry Pickers Marketing** knows from experience. You see, her Dad taught her the ways of the business world, that you are there to serve your clients.

She compares her learning and upbringing to a large puzzle. You have to take what your clients are telling you about their business, and piece it together to come up with a successful strategy.

Linda came up with the name because she allows her customer to "cherry pick" the things that they want or need, and this allows for a customized program that leads to meeting their goals. Her business has changed with technology. Faster computers, internet savvy, people using mobile devices to find what they need immediately. They need it and want it NOW!

So now Linda listens closely to what her clients are saying, counsels them on how to accom-

plish their goals, and advises them on ways to increase whatever areas they are needing to increase – profits, customer bases, new clients, etc.

Linda can also help you not only to do essential marketing of your business, but she can also offer to help develop a message or brand that helps point back to a core message.

She quickly talked about Google and how now more of us are doing local searches, and how important it is to be on the web when people look for what you do!

Bottom line – Linda figures out what are your needs, and what you need to accomplish in order to become successful.

It is good to have someone with a fresh view of the world and what it takes to become successful. Linda says she uses integrative marketing – having to know all that goes on to understand what is truly happening in your business.

Welcome Linda to one of the most respected networking clubs in the city. Your decision to join was a good one.

THIS WEEK'S TRIVIA QUESTION:

On the United States flag, is the top stripe red or white?

UPCOMING DATES TO REMEMBER

June 8th – Progressive Dinner – Join us for our annual event that begins at Kathy and Chris Pickering's home for appetizers and cocktails, and this year we head to Janet Stone's and Rich Coleman's home for both the main course dinner, and desserts. Evening begins at 5:30 pm and goes until around 10 pm. Be sure to sign up for how many you will have there, and what you will be bringing – appetizer, side dish, or dessert.

*TBA – Spaghetti dinner hosted by the Sirna Bros.
TBA – Tour of the History of the Gangsters and the Mob in Kansas City History.*

QUOTE OF THE WEEK:-

If women didn't exist, all the money in the world would have no meaning.

— Aristotle Onassis

Answer to Last Week's Trivia Question:

The caduceus is the staff carried by Hermes in Greek mythology. The same staff was also borne by heralds in general, for example by Iris, the messenger of Hera. It is a short staff entwined by two serpents, sometimes surmounted by wings representing Hermes' speed. It has been a symbol for physicians since the late 19th century.

Be sure to "LIKE" our Facebook page online.

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You can paste this in your URL line if it does not list as a link to the Facebook page.**

WE ARE AT THE HY-VEE GROCERY STORE THIS WEEK !!

ATTENDANCE & THANK YOU'S

| | |
|-----------------------|---|
| ✓ Adams, Linda | Steiniger, Williamson, Sirna |
| Airey, Doug | |
| Allen, Dick | |
| Ashurst, Amy & Chase | |
| ✓ Beckner, Pat | Bell, Pickering, Morgan, Williamson, Dayal, Allen |
| ✓ Bell, Jim | Pickering, Phar, Felton, Ryan |
| ✓ Bovard, Zach | Knapp, Phar, York |
| ✓ Cunningham, Rick | Hutchison |
| ✓ Darby, Mike | Spencer, Hutchison, Heriford, Pickering, Kessinger, Steiniger, Dayal, Sirna |
| ✓ Dayal, Vivek | O'Bryan, Sirna, Darby, Williamson, Beckner |
| Douglas, Kyle | |
| Eidson, Ken | |
| ✓ Emerson, Bill | |
| Felton, Sean | |
| ✓ Foster, Rod | Spencer, Steiniger, Kessinger, Wolverton |
| ✓ Giordano, Phil | Morgan, Stone, Hutchison, Mellott, Ashurst, Wilkinson |
| ✓ Goodheart, Alan | Eidson, Hardin, Darby |
| ✓ Hardin, Das | Darby, Pickering, Hutchison, Oettmeier, Phar, Spencer |
| ✓ Hawkins, Darryl | York, Spencer, Steiniger |
| ✓ Heriford, Alan | Douglas, Hardin, Knapp, Sirna, Steiniger, Phar, Goodheart, Spencer, Shelton |
| ✓ Holk, Dan | Steiniger |
| Hutchison, Ed | |
| ✓ Kessinger, Sandy | Darby, Foster, York, Sirna |
| ✓ Knapp, Bruce | Kessinger, Bovard |
| Ladegaard, Arlene | |
| ✓ Mellott, Mike | Sirna, Giordano, Williamson, Wolverton, Goodheart |
| ✓ Morgan, Jeff | Beckner |
| Mortko, Sheri | |
| ✓ O'Bryan, Cliff | Dayal, Morgan, Pickering, Mellott, Page |
| ✓ Oettmeier, Bert | Bovard, Hardin |
| Page, Brad | |
| ✓ Phar, Matt | Heriford, Steiniger, Coach Jen, York, Wolverton |
| ✓ Pickering, Chris | Steiniger, Bell, Williamson, Wilkinson, Douglas, O'Bryan, Darby |
| Rapp, Bryan | |
| ✓ Shelton, Jennifer | Morgan, Heriford, Steiniger, Sirna, Wilkinson, Darby, Wolverton |
| ✓ Sirna, Rich | Darby, Kessinger, Giordano, Williamson, Coach jen, Mellott, Steiniger, Morgan, Dayal, Wolver- |
| ton, Williamson | |
| ✓ Spencer, Neil | Sirna Bros., Foster, Darby, Douglas, Pickering, Heriford, Hardin, Hawkins |
| ✓ Steiniger, Keith | Jen, Darby, Pickering, Kessinger, Wilkinson, Hawkins, Holk, York, Hutchison, Beverly, Knapp, |
| Foster | |
| ✓ Stone, Janet | Giordano |
| ✓ Turner, Kevin | |
| ✓ Webb, Tyler | |
| ✓ Wilkinson, Ann | Ashurst, Steiniger, Pickering, Giordano, Shelton, Douglas |
| ✓ Williamson, Beverly | Adams, Pickering, Beckner, Mellott, Steiniger |
| ✓ Wolverton, Rick | Steiniger, Morgan, Heriford, Shelton, Mellott X 2, Pickering, Foster, Phar |
| York, Kevin | |

Guests: None

SPECIAL NOTE:

Please try and be there a bit earlier than normal this week so we can get started earlier, and allow Sheri Mortko spend as much time as we can allow her discussing how to improve our 30 second commercials

So please make an effort to come early so we can start the show and give Sheri as much time as she needs.