Jingle...Jingle...Jingle! Remember the sound of bells ringing as you grew up? This meant happy times...carolers singing Christmas songs..... Santa was on his way!

So many fond memories. And so many more to be had with your family and friends. That’s what makes this time of year so special for many of us, but especially for those that visit Goodheart’s Jewelry owned by Alan Goodheart and his brother, Bruce. You see, Goodheart’s Jewelry has been an institution since 1951 when his parents opened a small store in Sedalia, MO. Since then, Goodheart’s has shown longevity in the KC market, and continues to bring value and service to their clients.

Goodheart’s specializes in custom designing jewelry, accounting for about 40% of their revenue. But that’s not all! They buy and sell gold, silver, diamonds, and colored stones. They also do jewelry repairs, and do appraising of one’s jewelry items, as well as filing claims for insurance replacements (items lost or stolen reported by our clients).

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Alan listed lots of events and dates that stood out in his life, from traveling, meeting famous people, seeing nature from a photographer’s point of view, and enjoying the performance of magic for both young and old.

Jewelry is the 3rd most important purchase one will make in their lifetime. Why not do it wisely. Tips for choosing a good jeweler include:- find someone who talks on your level, and have them explain the process your jewelry will be going through. Answering questions puts you more at ease. And get referrals from friends, family, work associates – anyone that may have used their services before. Or you could go online and find reviews there, too.

You need to pick someone that you can trust with your valuable momentos. That takes a bit of time to get comfortable with whom you are dealing with. And you should hope clients are searching for that WOW factor – when they see a piece of jewelry – ring, bracelet, earrings – on someone, and go “WOW – where did you get that?” You hope they say Goodheart’s!

Alan told us how the current gold and silver markets have lead to people still selling gold for cash, as witnessed by the many places stating that they are paying Cash for gold! Do you have items that you are not wearing in your drawer? It takes only a small amount in the palm of your hand to get $500 to $600 cash, or maybe take that and style it into one piece that you will wear and treasure always!

He then talked about cleaning and maintaining your jewelry. Using a solution of half ammonia and half water is the best cleaner for most of your precious jewelry. You need to have your jewelry checked every 6 months, or at the least, once a year for loose or cracked stones, or See page 2...

Do YOU know a veterinarian or a dry cleaner? No one has attempted to bring someone to fill these categories. Who do you use? Ask them to come visit. It’s that easy people. Those that have brought guests in this year, we Thank You. Tell Bruce Knapp who you will be bringing. Bruce – 913-271-2909

Let’s begin the new year strong and add to our positive new member momentum.

Answer to Last Week’s Trivia Question: Philo T. Farnsworth should be remembered for the invention of the television.

Be sure to “LIKE” our new Facebook page online. http://www.facebook.com/ProspectorsClub You can paste this in your URL line if it does not list as a link to the Facebook page.

WE ARE AT WEST CHASE GRILLE THIS WEEK!!
ATTENDANCE & THANK YOU’S

Airey, Doug          Allen, Bell, Stone, Douglas
Allen, Dick          Oettmeier, Mellott, Darby, Beckner, Cunningham, Goodheart, Heriford, Hardin, Bell, Eidson
Ashurst, Amy & Chase Beckner, Pat            Allen, Bell, Pickering, Morgan, Knapp
Beckner, Pat          Oettmeier, Beckner, Stadlman
Bell, Jim             Airey, Allen, Dayal, Holk, Pickering, Spencer,
Bovard, Zach          Morgan, Spencer, Douglas
Cunningham, Rick      Darby, Jim                             Oettmeier, Beckner, Stadlman
Darby, Mike           Bell, Jim                             Oettmeier, Beckner, Stadlman
Dayal, Vivek          Bell, Jim                             Oettmeier, Beckner, Stadlman
Douglas, Kyle         Bell, Jim                             Oettmeier, Beckner, Stadlman
Dzurick, Kevin        Bell, Jim                             Oettmeier, Beckner, Stadlman
Eidson, Ken           Bell, Jim                             Oettmeier, Beckner, Stadlman
Emerson, Bill         Bell, Jim                             Oettmeier, Beckner, Stadlman
Felton, Sean          Bell, Jim                             Oettmeier, Beckner, Stadlman
Foster, Rod           Bell, Jim                             Oettmeier, Beckner, Stadlman
Giordano, Phil        Bell, Jim                             Oettmeier, Beckner, Stadlman
Goodheart, Alan       Bell, Jim                             Oettmeier, Beckner, Stadlman
Hardin, Das           Bell, Jim                             Oettmeier, Beckner, Stadlman
Hawkins, Darryl       Bell, Jim                             Oettmeier, Beckner, Stadlman
Heimbach, Jeff        Bell, Jim                             Oettmeier, Beckner, Stadlman
Heriford, Alan        Bell, Jim                             Oettmeier, Beckner, Stadlman
Holk, Dan             Bell, Jim                             Oettmeier, Beckner, Stadlman
Hutchison, Ed         Bell, Jim                             Oettmeier, Beckner, Stadlman
Kessinger, Sandy      Bell, Jim                             Oettmeier, Beckner, Stadlman
Knapp, Bruce          Bell, Jim                             Oettmeier, Beckner, Stadlman
York
Ladegaard, Arlene     Bell, Jim                             Oettmeier, Beckner, Stadlman
Mellott, Mike         Bell, Jim                             Oettmeier, Beckner, Stadlman
Morgan, Jeff          Bell, Jim                             Oettmeier, Beckner, Stadlman
Mortko, Sheri         Bell, Jim                             Oettmeier, Beckner, Stadlman
O’Bryan, Cliff        Bell, Jim                             Oettmeier, Beckner, Stadlman
Oettmeier, Bert       Bell, Jim                             Oettmeier, Beckner, Stadlman
Page, Brad            Bell, Jim                             Oettmeier, Beckner, Stadlman
Phar, Matt            York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Pickering, Chris      York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Rapp, Bryan           York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Shelton, Jennifer     York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Sirna, Rich           York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Spencer, Neil         York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Stadlman, Ryan        York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Steiniger, Keith      York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Stone, Janet          York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Turner, Kevin         York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Wilkinson, Ann        York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Williamson, Beverly   York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
Wolverton, Rick       York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal
York, Kevin           York, Steiniger, Turner, Heriford, Morgan, Heimbach, Dayal

Guests:
Joanna               Optometrist

So this is the time of year when you can treat yourself to something extravagant, or how about getting that special someone in your life jewelry that she will remember you by every time she looks at it! So make your way over to 105th & Metcalf and let Alan & Bruce Goodheart do the right thing, and make the Holidays a very special time of year for all! May this season bring everyone much wealth, good health, and plenty of happiness to share.