

UPCOMING SPEAKERS SCHEDULE

Jan. 17th – Beverly Williamson of DocInk will introduce herself and her company at the West Chase Grille.

Jan. 24th – (supposed to be Arlene Ladegaard) - but changed – to be announced soon – at West Chase Grille.

Jan. 31st – Brad Page of Guaranteed Carpet Cleaning will “guarantee” he will be at West Chase Grille

THIS WEEK’S TRIVIA QUESTION:

What phenomena in the 1950’s allowed every-one to become an artist?

UPCOMING DATES TO REMEMBER

Jan. 28th – PBC Ladies Night at La Bodega

Feb. 1st – (Fri) - Darryl Hawkin’s Annual Bad –SS Art Party at his home – 2 West 52nd St., KCMO (52 & Main) - 5:30 pm to ? See Darryl for details.

QUOTE OF THE WEEK:-

Always go to other people’s funerals, otherwise they won’t come to yours.

- Yogi Berra

IMPORTANT WINTER REMINDER !! **CHECK THE NEWS AND WEATHER ON THURSDAY MORNINGS!**

Prospector’s Club meeting policy is that if the SHAWNEE MISSION Schools cancel classes, then we will have NO meeting that day. Be sure to listen to the latest news Thursday mornings to see if classes are cancelled.

Answer to Last Week’s Trivia Question:

On Jan. 3rd, 1888, paper covered in paraffin was invented by Marvin Stone, and it was called a drinking straw.

A Weekend Visit From Your Uncle Joe

It’s the weekend and you had Uncle Joe and Aunt Betty over for dinner. Uncle Joe goes and uses the bathroom. Half an hour later, Little Johnny goes in there, and comes out screaming about the toilet backing up. What a mess. “Had to happen on a weekend!” Doesn’t it always? Yeh!

This story sound familiar? Who do you call? Who do you TRUST? The one right solution is Morgan Miller Plumbing run by Jeff Morgan and Associates.

They say do what you grow up with. Do what you love. They also say there are some “crap” jobs out there, but someone’s problems are another man’s livelihood. Jeff has been around plumbing watching his Dad deal with the public, and was with his older brothers for 10 to 12 years.

Years ago, Jeff quit his job and told his wife he was trying this gig on his own. And he has never looked back. Jeff has determined that plumbing is mostly a service work environment. They do residential and

commercial work, faucets, water and sewer pipes. Does not do construction work really.

After all this time, Jeff realizes that you “gotta work it.” This means knowing who your customers are, and getting front of them. That’s where Social Media has become such a strong asset for Morgan Miller.

Jeff has figured out that when someone just sees you online, that leaves an impression. The more impressions you give them, the better chance they will think of you when their “Uncle Joe” comes to visit.

Every time someone looks at the Morgan Miller Facebook page, they see the M/M logo. And Jeff says that you need to make it fun and enjoyable for someone to see your News Feed about your biz. For every seven posts you make, there should be one offer directly relating to your business. Otherwise, make it fun or informative.

See Page 2.....

Be sure to “LIKE” our Facebook page online.

**<http://www.facebook.com/ProspectorsClub>
You can paste this in your URL line if it does not list as a link to the Facebook page.**

WE ARE AT WEST CHASE GRILLE THIS WEEK !!

ATTENDANCE & THANK YOU'S

✓ Airey, Doug	O'Bryan, Bell, Goodheart
Allen, Dick	
Ashurst, Amy & Chase	
✓ Beckner, Pat	Bell, Pickering, Goodheart, Morgan, Hawkins, Sirna
✓ Bell, Jim	Goodheart, Williamson, Pickering, Airey, Steiniger, Phar, Beckner
✓ Bovard, Zach	Phar, Steiniger, Williamson
✓ Cunningham, Rick	Williamson, Ashurst
Darby, Mike	
✓ Dayal, Vivek	O'Bryan, Beckner, Williamson, Sirna
Douglas, Kyle	
Dzurick, Kevin	
Eidson, Ken	
✓ Emerson, Bill	Prospectors
Felton, Sean	
✓ Foster, Rod	Goodheart, Darby X 2, Heriford, Ashurst, York, Giordano
✓ Giordano, Phil	Morgan, Heriford, Steiniger, Morgan
✓ Goodheart, Alan	Ashurst, Beckner, Bell, Morgan
✓ Hardin, Das	Bell, Pickering, Darby, Spencer, Goodheart, Oettmeier, Shelton
✓ Hawkins, Darryl	Beckner, Emerson
Heimbach, Jeff	
✓ Heriford, Alan	Allen, Bell, Darby, Dzurick, Foster, Giordano, Hutchison, Ladegaard, Mortko, Phar, Shelton,
Sirna, Spencer, Steiniger, Wolverton, York	
Holk, Dan	
Hutchison, Ed	
✓ Kessinger, Sandy	Darby, Morgan, Phar, Ladegaard, Bovard
Knapp, Bruce	
Ladegaard, Arlene	
✓ Mellott, Mike	Sirna
✓ Morgan, Jeff	
✓ Mortko, Sheri	Darby, Heriford, Williamson, Holk, Pickering, Giordano
✓ O'Bryan, Cliff	Steiniger, Morgan, Dayal, Sirna
Oettmeier, Bert	
Page, Brad	Foster, Goodheart, Morgan, Mellott
✓ Phar, Matt	Steiniger, York, Bovard, Heriford, Goodheart, Kessinger, Pickering, Bell, Hardin, Allen, Darby,
Douglas, Douglas	
✓ Pickering, Chris	Steiniger, Dayal, Bell, Sirna, Mortko, Hardin, Beckner, Emerson, Heriford
Rapp, Bryan	
Shelton, Jennifer	
✓ Sirna, Rich	Beckner, Wolverton, Steiniger, Mellott, O'Bryan, Dayal, York, Mortko, Heriford,
✓ Spencer, Neil	Heriford, Stone, York, Rapp, Hardin, Emerson, Mortko
✓ Steiniger, Keith	Felton, Mortko, Morgan, Shelton, Williamson, Emerson, Mellott, Wolverton, Sirna, Pickering,
Giordano, Kessinger	
✓ Stone, Janet	Williamson X 2, Wilkinson X 2, Spencer
Turner, Kevin	
✓ Wilkinson, Ann	Stone, Knapp, Rapp
✓ Williamson, Beverly	Steiniger, Goodheart, Bell, Mortko, Stone
✓ Wolverton, Rick	Heriford, Cunningham
✓ York, Kevin	Heriford, Spencer, Goodheart, Morgan, Bovard, Sirna, Mellott, Phar

Guests:

Cont'd from Page 1 – Your real goal is to make sure those that visit your business page are lightly amused, or else they will scroll on down their news feed.

There are too many touches that they are getting to waste time. Entertain and inform, and you will go far.

Jeff concluded saying that it has never been easier and more cost effective to find your customers and for your customers to find you. So make every use of this new technology to gain a foothold on your markets

We really need to Thank Jeff for where he has brought us as a group on Facebook, and what the road lies ahead for Prospectors and the creation of new opportunities for us all.