PROSPECTORS BREAKAST CLUB 11/13/2014



## Did You Experience Something Different, Something Sensual At Last Week's Meeting?

Last week was a morning to be reckoned with. Thursdays will never be the same. There were so many of our senses that got put to the test. Smell....sight....taste....sound. Each in a different way.



It was really a very sensual experience. Never thought of breakfast as sensual before did you? Soft rolls seasoned with cinnamon and made with butter (buns if you will), drizzled with a sweet and gooey delectable icing dripping from one to the next. The embryos of a chicken scrambled to perfection. Forbidden fruits from the Garden of Eden.



Scones with a hint of chocolate that takes in sweet, salty, bitter, and sour as it touches your tongue, and smell the richness coming from the warmth of the scone.

Hard to believe that such wonderful feelings can come out of a bakery. But not just ANY bakery – one called Dolce Bakery – a dream that came to life for its owner and spirit – Erin Brown.



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## Weekly

**Newsletter** 

www.prospectorsclub.com

November 13, 2014



THIS WEEK'S MEETING AT
VILLAGE FLOWER CO., 6978
MISSION RD, PRAIRIE VILLAGE, KS
MEETING STARTS AT 7 AM;
BREAKFAST AT 7:25; SPEAKER
AT 8 AM.

SPEAKERS SCHEDULE
See Page 3

REFERRALS, IDEAS, SUGGESTIONS, AND "POSITIVE REINFORCEMENTS"

Jim Bell of James D. Bell CPA LLC

See Page 4

THANK YOU'S See Page 6

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You can taste the passion in each cookie, roll, or cake that comes out of the kitchen.



It comes from years of just being around people that enjoyed food and love and laughter. Being with Grandma on visits as a young girl, and wanting to watch her and be with her, never knowing that she was learning so much as she stood on a chair or stool next to her. The simplicity of butter, eggs, and flour. The basis for what she creates. She would find ways to climb onto the countertops so she could get into the ingredients she needed to help Grandma.



As Erin arrived in her teenage years, her passion for creating baked goods continued along with her musical prowess. She was having a blast. Erin really didn't like school and decided to attend Culinary School. This gave her the discipline to create even more complex ideas and taught her the skills needed to take her ideas to the next level. She then found work doing different things for caterers to pastry chef for a nice restaurant in Prairie Village. She was trying to keep her labor costs in line and also was talking to vendors seeking their help here too. Voila!

Why couldn't she be doing this for herself?

She found that she was still doing her own thing at home in the kitchen and making decent money in addition to her regular job. Then an interesting intervention occurred. Sheri Mortko was looking for someone to help with her housekeeping duties, and that led to her being introduced to Erin. When Erin went to work at Sheri's, while Erin was cleaning, Sheri began asking her questions (as Sheri is so often what to do). What do you like doing? What's your vision for your future? What IF? That's when the light began flashing.

And it was about the time when Erin met a guy named John Brown, who would grow to love and support her. And he would be the one when driving around one day, found a neat space in the Prairie Village Shops next to Das Hardin's store Village Flower Co. and it turned out to be the perfect place to begin her vision. She had visions of what it should be and ended up hiring the right people to help. And as they say, the rest is history.



After building the business up for about 5 years, it seems they were already outgrowing their space. She went and found the location we went to last week, and the minute

she walked inside and saw the layout, and the patio in front of the store, she knew what it would function like. Again a visionary!



So here we stand in the brand new dream kitchen watching chefs count stacks of butter while others are slicing and icing cakes as fast as they can get them out of their walk-in refrigerators. You can see how proud Erin is showing us where the love is created and telling a few more stories of her successes. Since moving along to her new location she decided to look at rebranding her company so the packaging matches what's going out the front door. Last but not least, she brings out her newest marketing creation a beautiful wooden box that will hold her delicious cakes and make presenting one just that more special.

It is so exciting to have such a young and vibrant businesswoman as part of Prospectors Club – in hopes that others like Erin will follow and bring fresh ideas and ways to share how they created such wonderful businesses. Thank you for opening up your doors to the sexy side of breakfast. And for being a part of the Board and the Club's future.

PROSPECTORS BREAKAST CLUB 11/13/2014



# UPCOMING SPEAKER SCHEDULE

Here is a list of our upcoming speakers. Please note some events are evenings or away from Deer Creek CC.

#### ARE YOU INTERESTED IN JOINING PROSPECTORS?

Give Rod Foster, our Membership Chairman a call at 913-486-0778 or email at <a href="mailto:rfoster@banccard.com">rfoster@banccard.com</a> before you visit our group so we can make sure there are no category conflicts with our current members.

#### (PLEASE NOTE SPEAKER CHANGES)

November 13 – Das Hardin of Village Flower Co. AT VILLAGE FLOWER CO IN PRAIRIE VILLAGE SHOPS

November 20 – Pat Beckner of Beckner & Associates at Deer Creek Country Club

November 27 – NO MEETING – THANKSGIVING DAY

December 4 – Stephanie Cocherl of First National Bank at Deer Creek CC

December 11 – Alan Goodheart of Goodheart's Jewelry at Deer Creek CC

December 18 – Annual White Elephant Gift Exchange and Breakfast at Deer Creek CC

December 25 – Christmas Day – NO MEETING

PROSPECTORS BREAKAST CLUB





## REFERRALS, IDEAS, SUGGESTIONS, AND "POSITIVE REINFORCEMENTS"

THIS SPOTLIGHT MEMBER OF THE WEEK is Jim Bell of James D. Bell CPA LLC. Let's change our focus a bit and give a member each week at least one referral, or a suggestion or idea to help them improve their business. Really try and give Jim the best information you can. New ideas, thoughts, or referrals. And Kevin - you be OPEN to accepting all the benefits we are ready to give you. Here's his info: - phone is 913-815-3478 and email is jim@jimbellcpa.com

#### <u>Trivia Question:-</u>

### What is the famous motto of the Three Musketeers?





#### QUOTE OF THE WEEK



#### LAST WEEK'S TRIVA QUESTION?

The real Peeping Tom of notoriety peeped at Lady Godiva as in the picture.

#### WHY NOT BE A PART OF THE BEST NETWORKING GROUP IN JOHNSON COUNTY – COME JOIN YOUR FELLOW PROSPECTORS THIS THURSDAY

#### **UPCOMING EVENTS:-**

Dec. 6th - Christmas Party at Hallbrook Country Club.

## Congratulations to the 2015 New Board of Directors For Prospector's Breakfast Club

President - Rich Sirna

Vice President – Bert Oettmeier

Social Chairperson – Janet Stone

New Membership - Chris Pickering

Programs – Linda Adams

Members at Large (3)- Erin Brown – Sheri Mortko – Janine Terstriep

Secretary and Treasurer to be appointed by the President

#### HELP WANTED ADS

Keith Steiniger of Proforma IDology Marketing and Promotion is looking for a warehouse person to help in fulfilling orders and involved in shipping and handling; a very active position with some light lifting.

If you know of someone that is looking for a great position and is actively looking for a unique opportunity, give Keith a call and let him know whom you have in mind. Keith can be reached at 913-735-2780.

Alan Heriford of Johnson County Automotive is looking for an experienced mechanic to join his great staff. Must have working experience – ASE Certification a bonus. Give Alan a call if you know of someone that wants a position in a growth oriented company. His number is 913-432-1721.

Prospector's Breakfast Club
Attendance and Thank You's Meeting Date:- Nov. 6, 2014

PLEASE PLACE "X" IN FRONT OF NAME IF ATTENDING MEETING
Adams, Linda
Airey, Douglas Arm Peneral, Day Harburs, Matt Plat, NEW SPENER
Ashurst, Chase & Amy
X Beckner, Pat alar H, Jr. Bell, Levin B, Kyli D
X Bell, Jim Bow, Christ, Jeff M. Feith S. Rich S
Belzer, Dan Jaune, Jenf Morgan, Dan Holk, Matt Kharr, Jun Bell Enn Brown, Phil Grorcoxo Boehringer, Kevin
KBovard, Zach Matt Phur Keith Steinty Bert Ocitives
* Brosseit, Mike Heriford, Steineger, Hawkins
Brown, Erin Sheri, Das + Cindy, Matt Phar, Mike Douby, Beverly Williamson, ALL OF YOU. THANK YOU FOR COMING!  X Cocherl, Stephanie
Cunningham, Rick
Darby, Mike
Dayal, Vivek
Douglas, Kyle
Eckinger, Bill
LEidson, Ken Janipe Terstriep, Mike Dasby
Emerson, Bill
Felton, Dr. Sean CORCH JEN, NEIL SPENCER, LINDA ADVINS, RICH SIRNA
* Foster, Rod John Kennedy, Alan Heriford, Philordano, Mike Darby
X Giordano, Phil Rod t. M. K. M. Danny 3 JFK

PLEASE PLACE X" IN FRONT OF NAME IF ATTENDING MEETING
Goodheart, Alan
Goodheart, Bruce
X Hardin, Das Sheri M, Jon S, and P, Alan H
Hawkins, Darryl
Heriford, Alan Maje P. P. C. L. S. R. C. W. D. a. H. Dust John K. Keith S. K. J. L. John K. Keith S. K. J. L. John K. Keith S. M. Holk, Dan Mixe DALBS MIKE BRUSSEIT
Holland, Ed
K-Hutchison, Ed Alan Al, John K
D Kennedy, John F. Well Spencer, Rod Foster, Alan Henford, Dan Kelse,
Knapp, Bruce
Lowe, Mark
X Mellott, Mike GOLDAND, LENNEDY HARDIN
Morgan, Jeff 2001 of people - Mile Doby - pever with
X Mortko, Sheri Erin, Das, Bruce Goodheart, Alan H, Ride W
X O'Bryan, Cliff alan Go-dhourt - Vivek Papel - Bayar Rapp - Berw. 11
Oettmeier, Dr. Bert
Phar, Matt
Pickering, Christmedial, Autobson' ALDEY, WILLIAKIAL BECKNEK BELC SKELTON'STERNICER AGUKIAK: RESPONDENT FRANKER AGUKER
X Shelton, Jennifer Das, Steiniger, Sirna, Wilkinson, Dowby, Ashurst,
Sirna, Richard Blown Carch William Sterne Conduct Months Dans Brough Pha Danh hell Days teal m Das Grad Proportion Passed Spenger, Neil AIREN (New Val) John (Char Leaned) Kehhery (SOLD Griple COVS & Hor Salvage)
Williamson, Heriford, Ashurst, Mollie, Sheller Brosseit, Douglas

PLEASE PLACE "X" II	N FRONT OF NAME IF ATTENDI	NG MEETING
Stone, Janet	Ann, Janine,	Dr Bert, Ed, ERIN
Terstriep, Janin	e Janut, Keulh, C	oach Jen, Alan G. Pickerings, all who came to our
	I	
Webb, Tyler		
X Williamson, Ber	verly Meils Berto, Ki	
York, Kevin		
GUESTS Name	Name of Business	Your Position (owner, sales, etc.)

#### More From Dolce Bakery Last Thursday!!





