



## ***A Picture's Worth a "Hundred Words", or So They Say – Get the Picture?***

It really doesn't matter how many words a picture is worth – it is the picture that tells the story. Be it a memorable life event, like a wedding, graduation, birth of a child, or family portraits. Pictures encapsulate the memories of our lives. They are the portraits of how others view us.

It is so amazing to hear the story – how a hobby, a dream..... becomes a reality. It all began not too many years ago when a young girl showed a passion, a vision to be able to capture beauty on film. Taking pictures catching a person's expressions, the beauty of nature, or capturing emotions that others rarely see. This special person is **Amy Ashurst of The Rye Studio**.

Amy knew early on she had a gift. In high school, she loved photography classes and this got her started. Looking for any opportunity to learn, she sent out letters to lots of professional photographers, but only one responded. That ONE person was the BEST one, because he taught and encouraged her to find her passion, to always improve, to learn new techniques, and to look for the unique angles, different lighting, or that perfect background to tell her story.

**The Rye Studio** (named "Rye" because of Amy's nickname depicting how her freckles resembles rye bread) has evolved over the years. They have never really done a paid advertising campaign, instead relying on social media, word of mouth, and referrals to boost their bottom line. The only thing they've paid for is a beautiful book they produce each year as the high school seniors begin booking their appointments (it's printed by **Keith Steiniger**).

Amy met her current business partner and husband when **Chase Ashurst** was looking for head shots for his agent, and got her card from a friend. As they say, the rest is history.

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## **Weekly Newsletter**

*"In all you say and do, always bring the best in you." by Dan Kahler*

[www.prospectorsclub.com](http://www.prospectorsclub.com)

**June 16, 2016**



**WE ARE AT DEER CREEK CC -  
7300 W. 133<sup>RD</sup> ST., OPKS.  
MEET UP AT 7 AM; BREAKFAST  
AT 7:25; SPEAKER AT 8 AM.**

### **SPEAKERS SCHEDULE**

**See Page 2**

**THANK YOU'S  
See Pages 7-9**



## UPCOMING SPEAKERS SCHEDULE

Here is a list of our upcoming speakers. Please note some events are evenings or away from Deer Creek CC.

### ARE YOU INTERESTED IN JOINING PROSPECTORS?

Give Keith Steiniger, our Membership Chairman a call at 913-735-2780 or email at [ksteiniger@idologymg.com](mailto:ksteiniger@idologymg.com) before you visit our group so we can make sure there are no category conflicts with our current members.

**June 16 – Dan Belzer of Belzer Carpet Cleaning at Deer Creek CC.**

**June 23 – Amber Sewell of Lutz Plumbing at Deer Creek CC.**

**June 30 – To Be Announced**

**July 7 – Kevin Boehringer of BSE Structural Engineers at Deer Creek CC.**

**July 14 – Brad Twigg of Grandview Animal Hospital at Deer Creek CC.**

**Trivia Question:-****What stands on the site of New York's old  
Waldorf-Astoria Hotel?****QUOTE OF THE WEEK**

The luckiest number throughout the entire world is NOT seven, but the number 9.

**Con't. From Page 1.....**

### ***A Picture's Worth a "Hundred Words", or So They Say – Get the Picture?***

Chase and Amy became friends, then better friends. Now Chase handles the sales and consultations for picking out their portraits, thus allowing Amy to concentrate on her capturing the images and emotions, and editing them that she loves to do so much.

They met doing what each of them loved – her photography and his performing and acting, selling himself. Now Chase “performs” every day getting kids to smile or laugh, just being themselves. When each was younger, they lived an

edgier, bit of a wilder life. Now, after being married and having two beautiful children to raise, they have said their lifestyle has become a more wholesome one.

Their core business centers around kids in high school and their senior pictures. Most do the photo shoot and love the relaxed way Amy shoots. She encourages them to bring several changes of outfits. They do shots inside the studio and they venture outside to capture the raw nature around their building. They even ask them where they would like to go, sometimes heading to parks, the Bottoms, bridges, or streams. They are willing to do whatever it takes to get that perfect shot. They want to know what makes each subject tick – what THEY love to do.

They are on Facebook with over 5000 likes – they put everything about themselves out there. But their demographic is changing; it is becoming older, and they are now getting married folks getting married and raising

families, and so they are returning to The Rye Studio because of Rye – it is her “eye” – her vision and style they like so much.

They do about 10 – 12 weddings a year. They like it - the varied destinations they have been able to visit. They like tying in photo shoots with a mini vacation for the family. What a great way to do business.

They started using an antique couch that they had recovered with new fabric for several sessions, finding odd locations in the city, or out in a country field. Both families and individual loved it. They now have 16 different couches to use as backdrops.

They most recently now put a beautiful white bed out in a field, and just let the kiddos climb on and start to jump around. Amazing the pictures you can get when they are laughing and having so much fun!

They have found ways to give back also. One way is having sessions for a family’s dog or cat, and donating food to local rescue shelters. The response was overwhelming this year, and they found two shelters in need. And they hire an intern from high school to learn from the bottom up, and give them a \$2000 scholarship at the end of the internship.

It is so nice to see the future of Prospectors sitting before our eyes. It takes people with real drive and vision to grow a business, and raise a family, and still find the time to share with family and friends. Amy and Chase – we hope to see many more memories come our way as you continue to grow and prosper.





***BE A PART OF THE BEST NETWORKING GROUP IN JOHNSON COUNTY – COME JOIN YOUR FELLOW PROSPECTORS THIS THURSDAY***

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We are sure that Kyle and Lexie are so happy to have Karson home and trying to get back to a normal daily routine. He has recovery time ahead, but his spirit is so strong. You can stay in touch with them *Inside PBC* or via email or phone.

Please keep them in your thoughts and prayers still.

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## PROSPECTOR EVENTS / NEWS / CHARITABLE CAUSES

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# PROGRESSIVE dinner

**MARK YOUR CALENDARS !!!**

Our **Annual Progressive Dinner is scheduled for Saturday, June 25<sup>th</sup>**. Be sure to sign up at breakfast in the next several weeks if you are coming and **WHAT YOU ARE BRINGING** – **appetizers, side dish, or dessert.**

As of this publication, we will be visiting the homes of Doug Airey & Annabeth Surbaugh for appetizers, Janine Terstriep for dinner and sides, and Kevin & Patti York for desserts.

Watch for more details as they come available, and please try not to miss our biggest event of the summer!



### Prospector's Breakfast Club

Attendance and Thank You's Meeting Date:- JUNE 9, 2016

**PLEASE PLACE "X" IN FRONT OF NAME IF ATTENDING MEETING**

Adams, Linda

Airey, Douglas Alan Carlheart, Janice T. Wessell

Ashurst, Chase & Amy Alan G., Keith S., Rod F., Alan H., Sean F., Rich S., Doug A., Jim B., Ann W., Chris P.

Beckner, Pat Prospectors

Bell, Jim Chris P., Matt P., James T., Kathleen C., Tyler W.

Belzer, Dan Phil G., Mike Brosseit, Brian Rapp, Matt Phair, Janet Stone, Keith Skenege, Mike Darby, Kevin York, Richard Sivad, Sean Felton

Boehringer, Kevin DAYAL, BROSSSEIT, SIENA, ABBEY, FELTON, DOUGLAS

Bovard, Zach Phair, The Board, YORK, Janice

Brosseit, Mike

Brown, Erin

Cocherl, Stephanie

Cunningham, Rick Amber S., Phil G., Alan H.

Cussen, Kathleen Keith S. Sherr M. Leigh W.

Darby, Mike Prospectors Board, Dan Belzer, Rod W., Jenn Shultz, Erin Brown, Keith Skenege, Amber Sewell, Ken Eidson, Sean Felton, Dave Fessenden, Dan Hedley, Dan Hall, Ed H.

Dayal, Vivek CLIA OB, Rich S., Dave F., Chad T., Kevin B. Shawn F.

Douglas, Kyle

Eckinger, Bill

Eidson, Ken Mike Darby

Emerson, Bill

Felton, Dr. Sean ALAN HOLLIFORD, MIKE DARBY, LEIGH WATKINS, FELTON, SEAN, MIKE BROSSSEIT

Foster, Rod Chase & Amy Ashurst, Stephanie Cochert, Mike Darby

*Keith Skenege  
Ed H.  
Mike  
Phair*

**PLEASE PLACE "X" IN FRONT OF NAME IF ATTENDING MEETING**

     Flessner, Dave Lizh Wagner, Mike Kopplin, Vivek, Kathleen, Alan G.

Giordano, Phil Shari, M, Neil S, Keith S, Rick W, Mike M, Kathleen C, Kevin Y, Sean F, Deenan B

Goodheart, Alan Wilkinson, Flessner, Sima, Belzer, Airey, Darby, Bell-  
Goodheart, Bruce

Hardin, Das Chris P, Mike K, Anna W, Jan S, Alan H, Mike D.

     Hawkins, Darryl

Heriford, Alan Ang + Chase, Das H, Erin B, JFK, Kathleen C, Keith S, Kevin Y, Sheri M, Kyle D, Matt P, Mike B, Mike K, Mike M, Pat R, Phil G, Rich S, Rick C, Rick, Sean F  
Hobbs, Derek

     Holk, Dan

     Holland, Ed

     Hutchison, Ed

     Kennedy, John F.

Kopplin, Mike Alan Heriford, Neil S, Sean Y, Lizh Wagner, Brownie, Das Hardin, Dave Flessner, Rich S, Pat R

Mellott, Mike Giordano, Stone Heriford, Cusson, Eidsen, Wolverton  
Mortko, Sheri

O'Bryan, Cliff Chris Pickering, Vivek Dayal

     Oettmeier, Dr. Bert

Phar, Matt Zach, Rick, Keith, Kevin, Erin, Das, Alan H, Dan B, Darby, Rapp, Ed, Holland

Pickering, Chris HARDIN, SECTON, GREYAW, TWIG, BROWN, DAYAL, STEINWOLF, TIZZARD, MORTKO, BELL, DOUGLAS

Rapp, Bryan Chris P, Mike B, Matt P, Claud T, Rick W, Kathleen C

     Runyan, Joe



**PLEASE PLACE "X" IN FRONT OF NAME IF ATTENDING MEETING**

\_\_\_\_ Ryan, Pat \_\_\_\_\_

X Sewell, Amber Ed, Rick Wolverton, Mike Brosseit, Mike Darby, Sheri Moratto,  
Stephanie Cochran, Pat Belkner, Rick Cunningham  
X Shelton, Jennifer Spencer, Hobbs, Darby, Sirna, Wilkinson, Wagner

\_\_\_\_ Simpson, Brownie \_\_\_\_\_

X Sirna, Richard Godheart, Humpal, Daryl Wolverton, Feltor, Rocky Chase's  
Phyllis, Brian, Conner, O'Neil, Belton, Eds, Sparks, Stamps, Bryan, Amy  
X Spencer, Neil Boehringer, Darby, Giordano, Kopplin, Pickering,  
Shelton, Sirna

\_\_\_\_ Steiniger, Keith \_\_\_\_\_

\_\_\_\_ Stone, Janet \_\_\_\_\_

\_\_\_\_ Terstriep, Janine \_\_\_\_\_

\_\_\_\_ Trondson, Chad \_\_\_\_\_

X Twigg, Brad Chris P.

\_\_\_\_ Wagner, Leigh Sheri, Kathleen, Ann, Mike K, Dave, Seany, Coach Jen

X Webb, Tyler Erin Brown, Kathleen Cussen, Dave Flossner, Bert Octmeier, Rick Wolverton, Zach Brad

X Wilkinson, Ann Rick Wolverton, Jenn Stearn, Alan Godheart, Kyle Douglas,  
Cheryl Amy, Ashraaf, Leigh Wagon, Das Hordin

X Wolverton, Rick AMBER KEITH KATHLEEN MIKE M. RICH'S,  
MIKE O. BOOAO

\_\_\_\_ York, Kevin \_\_\_\_\_

**GUESTS**

Name	Name of Business	Your Position (owner, sales, etc.)