A Picture’s Worth a “Hundred Words”, or So They Say – Get the Picture?

It really doesn’t matter how many words a picture is worth – it is the picture that tells the story. Be it a memorable life event, like a wedding, graduation, birth of a child, or family portraits. Pictures encapsulate the memories of our lives. They are the portraits of how others view us.

It is so amazing to hear the story – how a hobby, a dream..... becomes a reality. It all began not too many years ago when a young girl showed a passion, a vision to be able to capture beauty on film. Taking pictures catching a person’s expressions, the beauty of nature, or capturing emotions that others rarely see. This special person is Amy Ashurst of The Rye Studio.

Amy knew early on she had a gift. In high school, she loved photography classes and this got her started. Looking for any opportunity to learn, she sent out letters to lots of professional photographers, but only one responded. That ONE person was the BEST one, because he taught and encouraged her to find her passion, to always improve, to learn new techniques, and to look for the unique angles, different lighting, or that perfect background to tell her story.

The Rye Studio (named “Rye” because of Amy’s nickname depicting how her freckles resembles rye bread) has evolved over the years. They have never really done a paid advertising campaign, instead relying on social media, word of mouth, and referrals to boost their bottom line. The only thing they’ve paid for is a beautiful book they produce each year as the high school seniors begin booking their appointments (it’s printed by Keith Steiniger).

Amy met her current business partner and husband when Chase Ashurst was looking for head shots for his agent, and got her card from a friend. As they say, the rest is history.

Continued on Page 3.....
UPCOMING SPEAKERS SCHEDULE

Here is a list of our upcoming speakers. Please note some events are evenings or away from Deer Creek CC.

ARE YOU INTERESTED IN JOINING PROSPECTORS?

Give Keith Steiniger, our Membership Chairman a call at 913-735-2780 or email at ksteiniger@idologymg.com before you visit our group so we can make sure there are no category conflicts with our current members.

June 16 – Dan Belzer of Belzer Carpet Cleaning at Deer Creek CC.

June 23 – Amber Sewell of Lutz Plumbing at Deer Creek CC.

June 30 – To Be Announced

July 7 – Kevin Boehringer of BSE Structural Engineers at Deer Creek CC.

July 14 – Brad Twigg of Grandview Animal Hospital at Deer Creek CC.
**Trivia Question:-**

*What stands on the site of New York’s old Waldorf-Astoria Hotel?*

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**QUOTE OF THE WEEK**

By working faithfully eight hours a day you may eventually get to be boss and work twelve hours a day.

The luckiest number throughout the entire world is NOT seven, but the number 9.

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*Con’t. From Page 1.......*

### A Picture’s Worth a “Hundred Words”, or So They Say – Get the Picture?

Chase and Amy became friends, then better friends. Now Chase handles the sales and consultations for picking out their portraits, thus allowing Amy to concentrate on her capturing the images and emotions, and editing them that she loves to do so much.

They met doing what each of them loved – her photography and his performing and acting, selling himself. Now Chase “performs” every day getting kids to smile or laugh, just being themselves. When each was younger, they lived an edgier, bit of a wilder life. Now, after being married and having two beautiful children to raise, they have said their lifestyle has become a more wholesome one.

Their core business centers around kids in high school and their senior pictures. Most do the photo shoot and love the relaxed way Amy shoots. She encourages them to bring several changes of outfits. They do shots inside the studio and they venture outside to capture the raw nature around their building. They even ask them where they would like to go, sometimes heading to parks, the Bottoms, bridges, or streams. They are willing to do whatever it takes to get that perfect shot. They want to know what makes each subject tick – what THEY love to do.

They are on Facebook with over 5000 likes – they put everything about themselves out there. But their demographic is changing; it is becoming older, and they are now getting married folks getting married and raising
families, and so they are returning to The Rye Studio because of Rye – it is her “eye” – her vision and style they like so much.

They do about 10 – 12 weddings a year. They like it - the varied destinations they have been able to visit. They like tying in photo shoots with a mini vacation for the family. What a great way to do business.

They started using an antique couch that they had recovered with new fabric for several sessions, finding odd locations in the city, or out in a country field. Both families and individual loved it. They now have 16 different couches to use as backdrops.

They most recently now put a beautiful white bed out in a field, and just let the kiddos climb on and start to jump around. Amazing the pictures you can get when they are laughing and having so much fun!

They have found ways to give back also. One way is having sessions for a family’s dog or cat, and donating food to local rescue shelters. The response was overwhelming this year, and they found two shelters in need. And they hire an intern from high school to learn from the bottom up, and give them a $2000 scholarship at the end of the internship.

It is so nice to see the future of Prospectors sitting before our eyes. It takes people with real drive and vision to grow a business, and raise a family, and still find the time to share with family and friends. Amy and Chase – we hope to see many more memories come our way as you continue to grow and prosper.
BE A PART OF THE BEST NETWORKING GROUP IN JOHNSON COUNTY – COME JOIN YOUR FELLOW PROSPECTORS THIS THURSDAY
We are sure that Kyle and Lexie are so happy to have Karson home and trying to get back to a normal daily routine. He has recovery time ahead, but his spirit is so strong. You can stay in touch with them Inside PBC or via email or phone.

Please keep them in your thoughts and prayers still.

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PROSPECTOR EVENTS / NEWS / CHARITABLE CAUSES

MARK YOUR CALENDARS !!!

Our Annual Progressive Dinner is scheduled for Saturday, June 25th. Be sure to sign up at breakfast in the next several weeks if you are coming and WHAT YOU ARE BRINGING – appetizers, side dish, or dessert.

As of this publication, we will be visiting the homes of Doug Airey & Annabeth Surbaugh for appetizers, Janine Terstriep for dinner and sides, and Kevin & Patti York for desserts.

Watch for more details as they come available, and please try not to miss our biggest event of the summer!
Prospector’s Breakfast Club

Attendance and Thank You’s  Meeting Date: JUNE 9, 2016

PLEASE PLACE “X” IN FRONT OF NAME IF ATTENDING MEETING

Adams, Linda

Airey, Douglas

Ashurst, Chase & Amy

Beckner, Pat

Bell, Jim

Belzer, Dan

Boehringer, Kevin

Bovard, Zach

Brosseit, Mike

Brown, Erin

Cocherl, Stephanie

Cunningham, Rick

Cussen, Kathleen

Darby, Mike

Dayal, Vivek

Douglas, Kyle

Eckinger, Bill

Eidson, Ken

Emerson, Bill

Felton, Dr. Sean

Foster, Rod

Chase & Amy Ashurst, Stephanie Cochierl, Mike Broseit
PLEASE PLACE "X" IN FRONT OF NAME IF ATTENDING MEETING

Flessner, Dave
Levy Wagner, Mike Koplin
Vicki, Kathlene, Alad G

Giordano, Phil

Kevin, Sean P, Dana

Goodheart, Alan
Wilkinson, Flessner, Sina, Belzer, Airey

Goodheart, Bruce

Hardin, Das
John P, Mike B, Ann A, Jon S, Alan H, Mike D

Hawkins, Darryl

Heriford, Alan
Ang Chase, Dan A, Erin B, JF K, Kathleen C, Keith S, Kevin, Sheri M

Kyle D, Mark P, Mike K, Mike M, Pat R, Phil G, Phil S, Rick C, Rick, Sean F

Hobbs, Derek

Holk, Dan

Holland, Ed

Hutchison, Ed

Kennedy, John F

Koplin, Mike

Alison, Heriford, Nick, Sarah, Keith W, Dana

Mellott, Mike

Wolferton

Mortko, Sheri

O'Bryan, Cliff

Chris P, Nancy Day

Oettmeier, Dr. Bert

Phar, Matt

Rach, Rick, Keith, Kevin, Erin, Das, Alan H, Dan B

Rapp, Ed, Holland

Pickering, Chris

Martin, Stephen, O'Bryan, Tungs Brown, Dwayne, Steven, C

Timothy, Mortko, Rick, Douglas

Rapp, Bryan

Chris P, Mike B, Matt P, Chad T, Rick W, Joshua C

Runyan, Joe
**PLEASE PLACE “X” IN FRONT OF NAME IF ATTENDING MEETING**

- Ryan, Pat
- Sewell, Amber
- Ed, Mike, Wolverine, Mike Bossett, Mike Darby, Shari Morris, Stephanie Cochard, Pat Bellwery, Paul Cunningham,
- Shelton, Jennifer
- Spencer, Hobbs, Darby, Sirna, Wilkinson, Wagner
- Simpson, Brownie
- Sirna, Richard
- Groshaus, Neil
- Roehringer, Danby, Grondano, Koppalin, Pickering,
- Steiniger, Keith
- Stone, Janet
- Terstriep, Janine
- Trondson, Chad
- Twigg, Brad
- Wagner, Leigh
- Sheen, Kathleen, Ann, Mike V., Dave, Shawn, CockiJon
- Webb, Tyler
- Erin, Brown, Kathleen Pussen, Dave Flemer, Bert Othmer, Rick Wolverton, 2nd Brad
- Wilkinson, Ann
- Mike, Wolverine, June, Jim, Alice, Cindy, Doug, Hord, Hide, Strong
- Wolverton, Rick
- York, Kevin
- Mike A., York

**GUESTS**

<table>
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<th>Name</th>
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